Subject/Title	Mayoral Elections
Author(s)	Chia-Hung Tsai
Journal Title	Review of Social Sciences
Vol/Publishing Date	Vol.6 No.2 (2012/10)
Page(s)	35 - 67
Language	Chinese
Abstract	Scholars have long explained voting behavior with party identification or personal attributes of candidates. While previous researches successfully explain how the electorate chooses candidates on the basis of partisanship, candidate evaluations, and policy issues, electoral accountability is not addressed adequately. This article explores electoral accountability in the 2009 local elections of Taiwan. It is found that overall satisfaction with local governments has an impact on voting choices between the incumbents and challengers, controlling for last voting choices and partisanship. Assessment of the president's performance is also influential on voting decisions. These findings have important implications for local governance and public opinion.
Keyword(s)	electoral accountability; voting behavior; county and city mayoral elections; public opinion

Subject/Title

Electoral Accountability: A Case Study of Taiwan's 2009 County and City